



CONTACT: Cara Schneider
(215) 599-0789, cara@visitphilly.com
Jenea Robinson
(215) 599-2291, jenea@visitphilly.com

SUGARHOUSE GENERAL MANAGER JOINS VISIT PHILADELPHIA® TEAM
Philadelphia Native Wendy Hamilton Is The Most Recent Addition To The Board Of Directors

PHILADELPHIA, October 17, 2016 – VISIT PHILADELPHIA® announced today that it has welcomed **Wendy Hamilton**, general manager of SugarHouse Casino, to its board.

“We’re pleased to have Wendy join our board,” said Manuel Stamatakis, VISIT PHILADELPHIA board chairman. “She has more than 20 years of experience in the hospitality industry, and her enthusiasm for and dedication to Philadelphia will serve us all well as VISIT PHILADELPHIA plans and strategizes for the future.”

Hamilton has managed SugarHouse since it opened in 2010 and, in that time, has led partnerships with major Philadelphia events, such as the New Year’s Eve Fireworks on the Delaware River Waterfront and the Mummers Parade. Earlier this year, Hamilton cut the ribbon on SugarHouse’s \$164 million expansion, adding five new restaurants, a permanent poker room, an event center and many more full-time jobs at Philly’s casino.

Before joining the SugarHouse team, Hamilton opened and served as general manager of Parx Casino in Bensalem, Pennsylvania, and, before that, worked for Caesars Atlantic City and Harrah’s Entertainment.

This native Philadelphian earned a Bachelor of Science in biology from Duke University and an MBA in finance from Saint Joseph’s University. She serves on the board and executive committee of the Philadelphia Convention and Visitors Bureau and on the boards of the Greater Philadelphia Chamber of Commerce and the Police Athletic League of Philadelphia. In March 2017, Hamilton will co-chair the UNCF Philadelphia Mayor’s Masked Ball.

VISIT PHILADELPHIA’s board members are leaders in business, hospitality, government and academia and include representatives of Governor Tom Wolf, Mayor Jim Kenney and City Council President Darrell Clarke.

VISIT PHILADELPHIA® is our name and our mission. As the region’s official tourism marketing agency, we build Greater Philadelphia’s image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

Note to Editors: For high-resolution photos of Greater Philadelphia, visit the photo gallery of visitphilly.com/pressroom.