

**CONTACTS:** Daniel Davis

(267) 546-0758, daniel@visitphilly.com

Donna Schorr

(215) 599-0782, donna@visitphilly.com

Tweet Us: @visitphillyPR

**Tweet It:** Book new entertainment-centric hotel package from @visitphilly and @livenationphila: https://vstphl.ly/2X3kp9V

## VISIT PHILLY LIVE NATION PACKAGE EXTENDS ITS RUN

Hotel Package Now Available Through Labor Day Weekend

PHILADELPHIA, May 24, 2019 – The Visit Philly Live Nation Package, a partnership among VISIT PHILADELPHIA®, Live Nation Philadelphia and six hotels, is extending its availability through Labor Day Weekend. People attending a Live Nation event at The Fillmore, The Met and BB&T Pavilion can enhance their experience by purchasing the hotel package, which includes an overnight hotel stay, free overnight hotel parking, free performance venue parking, food and beverage vouchers, \$50 merchandise credit, commemorative lanyards and a late hotel check-out. The Visit Philly Live Nation Package runs through September 2, 2019 and is bookable at visitphilly.com/livenationpackage.

### Package Perks & Booking:

The **Visit Philly Live Nation Package** is available at six participating hotels. The package runs simultaneously with—but is separate from—the popular Visit Philly Overnight Hotel Package, which was responsible for more than 13,000 room nights in 2018. The new package includes the following for a combined value of up to \$230:

- Hotel parking for one vehicle, with in-and-out privileges (up to a \$50 value for a one-night stay)
- Venue parking for one vehicle (up to \$40 value at The Fillmore and BB&T Pavilion; up to \$50 value at The Met)
- \$50 credit toward concert merchandise from the venue
- Two complimentary food items at the venue (a \$20 value each)
- Two complimentary beverages items, alcoholic beverages included, at the venue (a \$20 value each)
- Two commemorative lanyards
- Late hotel check-out (times vary by hotel)

Show tickets are not included in the package and must be purchased separately. Those who purchase tickets for a Live Nation show at BB&T Pavilion in Camden, NJ, or The Fillmore or The Met in Philadelphia through September 2, 2019 (see below for partial show list) will receive an email confirmation prompting them to purchase the hotel package. Those who already have tickets for a show can purchase the package at visitphilly.com/livenationpackage.

-more-







# **Participating Hotels:**

- Courtyard Philadelphia South at The Navy Yard, 1001 Intrepid Avenue, (215) 644-9200
- DoubleTree by Hilton Philadelphia Center City, 237 S. Broad Street, (215) 893-1600
- Hilton Philadelphia at Penn's Landing, 201 S. Columbus Boulevard, (215) 521-6500
- The Inn at Penn, A Hilton Hotel, 3600 Sansom Street, (215) 222-0200
- The Study at University City, 20 S. 33<sup>rd</sup> Street, (215) 387-1400
- The Wyndham Philadelphia Historic District Hotel, 400 Arch Street, (215) 923-8660

#### **Upcoming Shows:**

Upcoming Live Nation shows include: **Luke Bryan**, BB&T Pavilion, May 31; **Walk off the Earth**, The Fillmore, June 1; **Bill Maher**, The Met, June 8; **Billie Eilish**, The Met, June 15; **NAV**, The Fillmore, June 15; **Phish**, BB&T Pavilion, June 28-30; **Wiz Khalifa**, BB&T Pavilion, July 18; **Carly Rae Jepsen**, The Fillmore, July 20; **Heart**, BB&T Pavilion, August 2; **Switchfoot**, The Fillmore, August 3; **Herbie Hancock & Kamasi Washington**, The Met, August 4; **Ringo Starr and His All Starr Band**, The Met, August 17; **Dierks Bentley**, BB&T Pavilion, August 17; **Santana**, BB&T Pavilion, August 24.

#### **About VISIT PHILADELPHIA:**

VISIT PHILADELPHIA is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective tripplanning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.

#### **About Live Nation Entertainment:**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit livenationentertainment.com.