

CONTACTS: Cara Schneider
(215) 599-0789, cara@visitphilly.com
Donna Schorr
(215) 599-0782, donna@visitphilly.com
Tweet Us: [@visitphillyPR](https://twitter.com/visitphillyPR)

VISIT PHILLY OVERNIGHT HOTEL PACKAGE PACKED WITH PERKS FOR FALL

*Two Philly Classics Join The Package This Season:
Philadelphia Museum of Art & Reading Terminal Market*

PHILADELPHIA, August 15, 2018 – The popular **Visit Philly Overnight Hotel Package** returns for the fall with seasonal perks, plus its convenient free hotel parking. Bookable now at visitphilly.com/overnight, the autumn edition runs from September 4 through November 30, 2018.

Available at 48 participating hotels, this season's Visit Philly Overnight Hotel Package gives visitors **hotel parking**, a round of Philadelphia-themed miniature golf at **Franklin Square** and a \$10 **Lyft** credit, as well as some-never-before-included perks from the **Philadelphia Museum of Art** and **Reading Terminal Market**—two must-visit attractions for first-time visitors to Philly and those eager to reconnect and rediscover the city they love.

“We want visitors to fully experience and enjoy Philly’s food, art and history scenes,” said Meryl Levitz, president and CEO, VISIT PHILADELPHIA®. “The perks in this season’s Visit Philly Overnight Hotel Package give first-time visitors a true Philly experience and, simultaneously, remind former residents and students of the many reasons why the city is worth revisiting.”

Package Perks In Detail:

The **Visit Philly Overnight Hotel Package**, responsible for 16,000-plus room nights in 2017, is available for a one- or two-night stay at participating hotels. The fall deal includes the following for a combined value of \$193:

- Hotel parking (up to a \$100 value for a two-night stay)
- Two tickets for the Philadelphia Museum of Art (a \$40 value)
- Two tickets for one round of mini golf at Franklin Square (a \$18 value)
- \$25 gift card for Reading Terminal Market, good for all merchants except temporary vendors
- \$10 credit toward Lyft rides for new and existing riders

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More Reasons To Book The Package:

Not-to-be-missed exhibitions, events and festivals give visitors more reasons to book:

- **BMW Championship** – Golfing giants Tiger Woods, Marc Leishman, Justin Rose and 2018 Masters champion Patrick Reed are among the 70 top PGA TOUR players expected to tee off for the penultimate event of the FedExCup Playoffs at the Donald Ross-designed Aronimink Golf Club. **September 4-9, 2018.** 3600 St. Davids Road, Newtown Square, bmwchampionship.com
- **Terror Behind the Walls** – Thrill-seekers celebrate Halloween by testing their nerves at Eastern State Penitentiary’s annual haunt, one of the country’s most popular, inside an abandoned prison. **September 22-November 11, 2018.** 2027 Fairmount Avenue, (215) 236-3300, easternstate.org
- **Thomas and Friends: Explore the Rails** – The Please Touch Museum’s exhibit space transforms into the Island of Sodor, where Thomas the Tank Engine and his steamy and diesel pals teach kids about rail travel while sharpening their STEM skills. **September 22, 2018-January 6, 2019.** 4231 Avenue of the Republic, (215) 581-3181, pleasetouchmuseum.org
- **Old City Fest** – Artists, crafters, designers, entertainers and restaurateurs come out to celebrate the Historic District’s creative spirit with special activities, exhibits and programs. **October 7, 2018.** Vicinity of 3rd & Arch Streets, (215) 592-7929, oldcitydistrict.org
- **OutFest** – The world’s largest coming-out day—now in year 27—features 12 blocks of drag shows, vendors, games, bar crawls and music. The heart of the festival is at 13th and Locust Streets, site of the main stage. **October 7, 2018.** (215) 875-9288, phillygaypride.org
- **Vikings: Beyond the Legend** – Viking treasures from the National Museum of Denmark voyage to North America for the first time, landing at The Franklin Institute. About 600 artifacts, two replica Viking ships, interactive displays and augmented reality vividly recreate the age and its people. **October 13, 2018-March 3, 2019.** 222 N. 20th Street, (215) 448-1200, fi.edu
- **Witches & Wizards in Chestnut Hill** – Formerly the Harry Potter Festival, Witches & Wizards takes over charming Chestnut Hill for spellbinding events that morph the neighborhood into an enchanting magic-filled haunt. **October 20-21, 2018.** chestnuthillpa.com
- **Hamilton Was Here: Rising Up in Revolutionary Philadelphia** – In this challenging playscape at the Museum of the American Revolution, games, scenic environments and interactive experiences help kids experience colonial Philadelphia the way Alexander Hamilton did. **October 27, 2018-March 17, 2019.** 101 S. 3rd Street, (877) 740-1776, amrevmuseum.org
- **The Philadelphia Bourse** – The Historic District’s circa 1895 commodities exchange transforms into an artisan market in the style of Chelsea Market. Among the 29 tenants: Scoop de Ville (ice cream), Bonatsos Flower Shop, Bluebird Distilling, Prescription Chicken (soup) and Chocodiem. **Opening October 2018.** 111 S. Independence Mall East, (215) 625-0300, theboursephilly.com
- **Cherry Street Pier** – A \$5 million makeover transforms the 55,000-square-foot Municipal Pier 9 into an accessible, egalitarian, year-round, mixed-use space for artist studios, shopping, performances, dining, drinking, working and relaxing in an innovatively designed public space, including an open-air park at the pier’s end. **Opening October 2018.** cherrystreetpier.com

VISIT PHILADELPHIA® is our name and our mission. As the region’s official tourism marketing agency, we build Greater Philadelphia’s image, drive visitation and boost the economy.

On Greater Philadelphia’s official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.