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MEDIA TIP SHEET: PHILADELPHIA, NOVEMBER 2018
The People, Places & Happenings On Our Radar This Month

Looking for a story to tell this month? Philadelphia has plenty of them. Here are some of the high-profile and less-known people, places and happenings on our radar this month:



STORY OF THE MONTH:

Wind-powered, woman-owned **Dock Street Brewery** is pioneering once again with its sister company **Dock Street Spirits** and the release of its first artisanal spirit **Vicio Mezcal**. Vicio is the result of a three-year development process that took owners Rosemarie Certo and Marilyn Candeloro to Mexico to delve into Oaxacan culture and meet with mezcaleros to craft the perfect recipe. Vicio is currently available at Pennsylvania and New Jersey liquor stores, bars and restaurants.

PROFILE:

She's an archaeologist who has worked on digs in Turkey, Syria, Armenia and Oman. She's a wine lover who seeks out the obscure and unusual. And she's a restaurant owner who has brought three distinct concepts to life in Philadelphia. That's **Jill Weber** in a nutshell. She came to Philadelphia to complete her Ph.D. at the University of Pennsylvania in the 1990s. And lucky for Philadelphia, she stayed. Locals and visitors can taste wines from around the world at her **Jet Wine Bar**, dig into Southern-inspired cuisine at **Rex 1516** and get comforted at Mexican diner **Cafe Ynez**.



VISIT PHILADELPHIA NEWS:

Jeff Guaracino took over as president and CEO of VISIT PHILADELPHIA on October 29, 2018. In his new role, Guaracino will be charged with building the region's image, driving visitation and boosting the economy. In 2017 alone, the Greater Philadelphia region welcomed 43.3 million people, and 88% of them were here for a leisure purpose. Guaracino succeeds Meryl Levitz, the company's founding president and CEO.

OPENINGS:

- **Cherry Street Pier, Now Open** – After a \$5 million makeover, Municipal Pier 9 is now Cherry Street Pier, an accessible, mixed-use space for artist studios, shopping, performances, dining and drinking, working and relaxing. The open-air park at the end of the pier offers breathtaking views of the Delaware River, Race Street Pier and the Benjamin Franklin Bridge. Food vendors include Hardena (Indonesian), Birdie's Biscuits, Cooperage (comfort food) and Little Baby's Ice Cream, with drinks from Kurant (cider), Kiki Vodka and Five Saints Distilling.

- **The Philadelphia Bourse, November 15, 2018** – The Historic District’s circa 1895 commodities exchange has been transformed into an artisan market in the style of Chelsea Market. Several of the 29 vendors are already doing business in advance of the mid-November grand opening. Among them: Mighty Melt (grilled cheese), Prescription Chicken (soup), Chaat and Chai (Indian) and Barry’s Buns (sweets). 111 S. Independence Mall East, (215) 625-0300
- **The Met Philadelphia, December 3, 2018** – The North Broad Street venue that first opened its doors in 1908 after being built by opera impresario Oscar Hammerstein I, the Metropolitan Opera House is being restored to offer major live performances once again—this time, courtesy of Philadelphia-based Live Nation. The venue features full-service dining and space to host large corporate events. Bob Dylan & His Band open the Met on December 3, 2018, with performances by John Legend, John Oliver and Boyz II Men to follow. Broad & Poplar Streets

EVENTS:

- **Philadelphia Museum of Art Craft Show, November 2-4, 2018**
Museum-quality handmade jewelry, textiles, and mixed media on display and for sale at the Pennsylvania Convention Center. (215) 684-7930
- **Philadelphia Marathon, November 17-18, 2018**
One of the country’s premier—and most scenic—running events, coursing through historic downtown, past the Philadelphia Museum of Art and Boathouse Row. (215) 683-2122,
- **Thanksgiving Day Parade, November 22, 2018**
America’s first Thanksgiving Day parade, featuring Disney characters, fancy floats, giant balloons, marching bands and other festive entertainment along the Benjamin Franklin Parkway.

LOOKING AHEAD TO 2019:

- *The Impressionist’s Eye*, **Philadelphia Museum of Art**, April 16-August 18, 2019
- Opening of the **Four Seasons Hotel Philadelphia**, spring 2019
- Renovation of **Franklin Square’s fountain**, the nation’s oldest, to create a new fountain show featuring music, lights and dancing water, summer 2019

VISIT PHILADELPHIA® is our name and our mission. As the region’s official tourism marketing agency, we build Greater Philadelphia’s image, drive visitation and boost the economy.

On Greater Philadelphia’s official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.