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NEW VISIT PHILLY LIVE NATION HOTEL PACKAGE

VISIT PHILADELPHIA® and Live Nation Philadelphia Team Up To Drive Tourism & Enhance Fan Experiences

PHILADELPHIA, January 30, 2019 – VISIT PHILADELPHIA® has partnered with Live Nation Philadelphia and six hotels on the all-new Visit Philly Live Nation Hotel Package, bookable at visitphilly.com/livenationpackage (link live on February 1). People attending a Live Nation event at The Fillmore, The Met or Wells Fargo Center can enhance their experience by purchasing the hotel package, which includes an overnight hotel stay, hotel parking, venue parking, early venue access, food and beverage vouchers, commemorative VIP lanyards, custom show posters and, to finish it off, a late hotel check-out. The Visit Philly Live Nation Hotel Package runs February 1 through April 30, 2019.

"People plan their trips to Philadelphia to catch their favorite artists," said Jeff Guaracino, president and CEO, VISIT PHILADELPHIA[®]. "No matter what the winter weather, this package helps people extend their Philadelphia experience and gives them exclusive rewards for sleeping over."

Package Perks & Booking:

The **Visit Philly Live Nation Hotel Package** is available for at six participating hotels. The package runs simultaneously with—but is separate from—the popular Visit Philly Overnight Hotel Package, which was responsible for more than 13,000 room nights in 2018. The new package includes the following for a combined value of up to \$230:

- Hotel parking for one vehicle, with in-and-out privileges (up to a \$50 value for a one-night stay)
- Venue parking for one vehicle (\$40 value at The Fillmore; \$50 value at The Met or Wells Fargo Center)
- Early access to shop crowd-free at The Fillmore, The Met or Wells Fargo Center
- Two complimentary food items at the venue (up to \$20 value each)
- Two complimentary beverages items, alcoholic beverages included, at the venue (up to \$15 value each)
- Two commemorative lanyards holding the event badge
- Two custom commemorative show posters (\$30 value each)
- Late hotel check-out

Show tickets are not included in the package and must be purchased separately. Those who purchase







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tickets for any Live Nation show in Philadelphia between February 1 and April 30, 2019 (see below for partial show list) will receive an email confirmation prompting them to purchase the hotel package. Those who already have tickets for a show can purchase the package at visitphilly.com/livenationpackage.

"The Visit Philly Live Nation Hotel Package is more than just the combination of an unforgettable show with an awesome overnight stay in a great city. It's also the collaboration of two preeminent brands, Live Nation and VISIT PHILADELPHIA," said Geoff Gordon, regional president of Live Nation Entertainment. "The hotel package makes a fan's experience even better and more memorable before, during and after the show."

Participating Hotels:

- Courtyard Philadelphia South at The Navy Yard, 1001 Intrepid Avenue, (215) 644-9200
- DoubleTree by Hilton Philadelphia Center City, 237 S. Broad Street, (215) 893-1600
- Hilton Philadelphia at Penn's Landing, 201 S. Columbus Boulevard, (215) 521-6500
- The Inn at Penn, A Hilton Hotel, 3600 Sansom Street, (215) 222-0200
- The Study at University City, 20 S. 33rd Street, (215) 387-1400
- The Wyndham Philadelphia Historic District Hotel, 400 Arch Street, (215) 923-8660

Upcoming Shows:

Upcoming Live Nation shows include: **Jim Gaffigan**, The Met, February 9; **Sarah Brightman**, The Met, February 3; **James Blake**, The Fillmore, February 20; **Schitt's Creek**, The Met, February 20; **Ella Mai**, The Fillmore, March 13; **Meek Mill**, The Met, March 15 (sold out) and March 16; **Madea's Farewell Play Tour**, The Met, March 19-24; **Fleetwood Mac**, Wells Fargo Center, March 22 and April 5; **Gary Clark Jr.**, The Met, March 29; **Mariah Carey**, The Met, April 3; **Amos Lee**, The Met, April 6; **Ariana Grande**, Wells Fargo Center, March 26; **Muse**, Wells Fargo Center, April 7; **Cher**, Wells Fargo Center, April 20; **Brian Regan**, The Met, April 27.

About VISIT PHILADELPHIA:

VISIT PHILADELPHIA is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.

About Live Nation Entertainment:

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit livenationentertainment.com.