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## **MARKET EAST NEIGHBORHOOD GUIDE**

### *Shopping, Dining, Drinking, Entertainment & More East Of Philadelphia City Hall*

**PHILADELPHIA, September 18, 2019** – Center City Philadelphia’s Market East section has long been the gateway to the city’s Historic District. Today, the once commercial corridor is experiencing a major transformation. New residential and public-facing developments—notably, **Fashion District Philadelphia**—are reinventing the busy street known three centuries ago as High Street.

Market East spans Market Street from Broad Street (City Hall) to 7<sup>th</sup> Street, north of Chestnut Street and south of Arch Street. Three city blocks wide, the corridor is home to the **Pennsylvania Convention Center**, **Reading Terminal Market**, the city’s largest hotel (**Philadelphia Marriott Downtown**), **The African American Museum in Philadelphia**—and a growing crop of places to shop, dine and enjoy entertainment. Adjacent neighborhoods include [Avenue of the Arts](#) to the west, [Chinatown](#) to the north, [Old City](#) to the east and [Washington Square West](#) to the south.

Market East’s Jefferson Station is a transportation hub for SEPTA’s Regional Rail Lines—with service to the suburbs and Philadelphia International Airport—and the Market-Frankford Line (“the El” to locals), a subway/elevated line that travels east and west, making stops at 8<sup>th</sup>, 11<sup>th</sup> and 13<sup>th</sup> streets along Market. Various SEPTA and New Jersey transit buses traverse the numbered streets between 8<sup>th</sup> and Broad Streets and along Arch, Market and Chestnut Streets.

#### **Attractions:**

- **The African American Museum in Philadelphia (AAMP)** – *Audacious Freedom* is the core exhibit at this seminal African American history and culture museum. Spanning two floors, the exhibit’s informative and interactive presentations share stories of Black history makers, including Richard Allen, Octavius V. Catto and Harriet Tubman. 701 Arch Street, (215) 574-0380, [aampmuseum.org](http://aampmuseum.org)
- **City Hall** – The largest City Hall in the U.S. is also one of the most elaborate. Designed by architect John McArthur Jr. and featuring the work of Alexander Milne Calder, the exterior is covered with sculpture representing the seasons and continents, as well as allegorical figures, heads and masks and topped by a 27-ton sculpture of William Penn. Its observation deck provides a panoramic view of the city, and tours lead visitors into some of the most lavishly decorated rooms in the city. Broad & Market Streets, Room 121, (215) 686-2840, [phila.gov/virtualch](http://phila.gov/virtualch)

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- **The Fabric Workshop and Museum (FWM)** – This free art museum is devoted to stimulating experimentation among contemporary artists and sharing their processes with the public. FWM has a well-known artist-in-residence program, offers education and apprenticeships and is open seven days a week. Its colorful gift shop is a hidden gem. 1214 Arch Street, (215) 561-8888, [fabricworkshopandmuseum.org](http://fabricworkshopandmuseum.org)
- **Fashion District Philadelphia** – The dramatic, thoughtful renovation of the beloved “Gallery mall” that DJ Jazzy Jeff and the Fresh Prince immortalized in *Parents Just Don’t Understand* offers 800,000 square feet of flagship, full-price, off-price and branded outlet shopping (**Century 21, Columbia Factory Store, Forever 21, Game Stop, Nike Factory Store, Spencer’s, Ulta Beauty** and rotating independent retailers in the **Uniquely Philly** section), along with local and national dining, drinking and entertainment (see below). Attached to Jefferson Station, the complex also serves as a commuter thruway, adorned with skylights and original art. 8<sup>th</sup> Street to 11<sup>th</sup> Street, Market Street to Filbert Street, (215) 925-7162, [fashiondistrictphiladelphia.com](http://fashiondistrictphiladelphia.com)
- **Pennsylvania Convention Center** – The city’s two-million-square-foot convention center comprises the largest exhibit space and ballroom in the Northeast. It’s also the host of open-to-the-public annual events such as the Philadelphia Auto Show, Philadelphia Flower Show, Philadelphia Museum of Art Craft Show and the African American History & Culture Showcase. 1101 Arch Street, (215) 418-4700, [paconvention.com](http://paconvention.com)
- **Philadelphia Center for Architecture (CFA)** – Founded in 2002, CFA conducts walking tours, exhibitions, talks, workshops, competitions, festivals and children’s programming to educate people about the role and value of good architecture, urban planning and design in everyday life. The organization’s signature event, DesignPhiladelphia, is the oldest design festival of its kind in the country. 1218 Arch Street, (215) 569-3186, [philadelphiacfa.org](http://philadelphiacfa.org)

#### **Restaurants, Cafes & Bars:**

- **Bank & Bourbon** – The handsome ground-floor restaurant inside the Loews Hotel is known for the American bourbon and whiskey they barrel-age in house (great in a Milk Punch cocktail, based on Benjamin Franklin’s recipe), its cocktail-making Bourbon Masters and an American menu of burgers, steaks, local mushrooms and a ham board. 1200 Market Street, (215) 231-7300, [bankandbourbon.com](http://bankandbourbon.com)
- **Big Gay Ice Cream** – New York (and South Street’s) popular ice cream seller brings its chilly soft-serve wares to the Fashion District, including bestselling combos such as the chocolate-dipped, caramel-coated Salty Pimp, among seasonal specials. 901 Market Street, [biggayicecream.com](http://biggayicecream.com)
- **City Winery** – This massive addition to the corridor, with establishments from New York to Atlanta, includes a concourse wine bar; sit-down restaurant; premises-made wine to sample and to take out; and live, ticketed music, comedy, burlesque and other performances in two concert spaces. 900 Filbert Street, (267) 479-7373, [citywinery.com/philadelphia](http://citywinery.com/philadelphia)
- **Field House Sports Bar** – Close to the Pennsylvania Convention Center, this super-sized pub serves up American fare and all major sporting events on multiple TV screens with five different sound zones. Crowds gather for NCAA games, arcade games and live music on Saturday nights, as well as the 40 local beers on tap. 1150 Filbert Street, (215) 629-1520, [fieldhousephilly.com](http://fieldhousephilly.com)

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- **Iron Hill Brewing & Restaurant** – One of the East Coast’s fastest-growing brewpub groups brings its massive, award-winning roster of site-brewed beer and hearty American fare—cheesesteak eggrolls, naked burger sliders, soft pretzel sticks, big salads, power bowls and great burgers—to a grateful crowd of lunch and dinner patrons. 1150 Market Street, (267) 507-7365, [ironhillbrewery.com](http://ironhillbrewery.com)
- **Little Baby’s Ice Cream** – Local ingredients go into Little Baby’s homemade super-premium ice cream, which has a major fan base and fellow scoop shops in Fishtown and West Philly. Offbeat flavors include chocolate salt malt, vanilla cardamom cream and smoked cinnamon; non-dairy options include speculoos and lychee lemonade. This shop has soft serve too. 19 S. 12<sup>th</sup> Street, (267) 239-0463, [littlebabysicecream.com](http://littlebabysicecream.com)
- **Reading Terminal Market** – Since 1893, the historic Reading Terminal Market has been the go-to spot for professional and home cooks who want farm-fresh produce, meats, cheeses, herbs and other treats. More than 80 merchants sell everything from apples to Amish baked goods. Tours are available, and special events and festivals are frequent. 12<sup>th</sup> & Arch Streets, (215) 922-2317, [readingterminalmarket.org](http://readingterminalmarket.org)
- **Tiffany’s Bakery** – A Philadelphian’s birthday is not official until a Tiffany’s sheet cake (or strawberry shortcake or red velvet cake or Oreo cookie candy cake or ....) arrives. The bakery has been a Center City staple since 1977—and a resident of the Fashion District long before it was called that. 1001 Market Street, (215) 627-1306, [tiffanysbakeryphilly.com](http://tiffanysbakeryphilly.com)

#### **Shops:**

- **AIA Bookstore** – There is a lot more than just books at the American Institute of Architects bookstore. Shoppers looking for interesting and unusual gifts, accessories, kitchen implements, toys and other items will find them here. 1218 Arch Street, (215) 569-3188, [aiabookstore.com](http://aiabookstore.com)
- **American Hats LLC** – Representing one of the country’s oldest hat factories (in the city’s Bridesburg section), this Fashion District addition shows off all manner of old-fashioned and avant-garde styles for proper churchgoers, dapper gents and statement makers. 901 Market Street, [americanhatsllc.com](http://americanhatsllc.com)
- **Dolly’s Boutique** – Mount Airy’s spot for women’s clothing for all ages and budgets opens a satellite location in the Fashion District. Like the original Dolly’s, the second location will offer women’s and men’s accessories. 901 Market Street, [dollys-boutique.com](http://dollys-boutique.com)
- **Macy’s** – “Meet me at the Eagle” is a longstanding tradition among locals who gather in front of the iconic statue located in the Grand Court of Macy’s Center City. In addition to picking up the latest style trends, shoppers can marvel at the elaborate architecture and enjoy the daily concerts on the historic 28,500-pipe organ—the largest playable instrument in the world. 1300 Market Street, (215) 241-9000, [visitmacysphiladelphia.com](http://visitmacysphiladelphia.com)
- **Mitchell & Ness Nostalgia Co.** – Heaven for sports fans, this Philly-born brand shop carries official reproductions of uniforms worn by professional baseball, basketball, football and hockey players, plus T-shirts, hats, outerwear and other goods. 1201 Chestnut Street (enter on 12<sup>th</sup> Street), (267) 273-7622, [mitchellandness.com](http://mitchellandness.com)
- **The Sable Collective** – Shanti Mayers brings her North Philly destination for women of color to the Fashion District. The Sable Collective curates clothing, jewelry, housewares and beauty products for women to explore their narratives of joy, beauty and wellness. 901 Market Street, [thesablecollective.com](http://thesablecollective.com)

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- **South Fellini** – Filmmakers turned shop-keepers Tony Trov and Johnny Zito bring their Philly-inspired wares from East Passyunk (South Philly) to Center City’s Fashion District. Regional iconography decorates the line of tees, totes and accessories—most of which are produced locally. 901 Market Street, [southfellini.com](http://southfellini.com)

**Entertainment:**

- **AMC Theatres** – Center City’s first dine-and-recline movie theaters (eight in all) bring blockbusters and a bar to the third floor of the Fashion District. Opens November 2019, exact date TBA. [amctheatres.com](http://amctheatres.com)
- **Round1 Entertainment** – Philly’s outpost of this national chain brings bowling, arcade games, billiards, karaoke, ping-pong, darts and a kids’ play area to the Fashion District. Opens November 2019, exact date TBA. [round1usa.com](http://round1usa.com)

**Hotels:**

- **Hilton Garden Inn** – Directly across the street from the Pennsylvania Convention Center, this 279-room property has a 24-hour business center, indoor pool, wheelchair accessible rooms and suites—and great views from the onsite restaurant. 1100 Arch Street, (215) 923-0100, [hiltongardeninn3.hilton.com](http://hiltongardeninn3.hilton.com)
- **Loews Hotel** – A National Historic Landmark building and nation’s first International-style (modern) skyscraper, formerly a bank, stands out thanks to its neon rooftop PSFS sign and its burnished wood and Cartier wall clocks throughout. The property has 581 guest rooms, including 12 suites and 54 Club Rooms, three ballrooms, a fitness center with a lap pool that overlooks East Center City and spectacular skyline views. 1200 Market Street, (215) 627-1200, [loewshotels.com](http://loewshotels.com)
- **Marriott Philadelphia Downtown** – The city’s largest hotel—1,408 rooms—connects guests via skywalk to the Pennsylvania Convention Center. Amenities include a whopping 72 venue spaces, full-service business center, 24-hour health club and indoor pool. 1201 Market Street, (215) 625-2900, [marriott.com](http://marriott.com)
- **The Notary Hotel, Autograph Collection** – The name of this handsome, boutique-style Marriott property signals the nearly 100-year-old building’s previous life as a notary public; small touches throughout—vintage stamp equipment, for example—also recall its origins. A recent refresh added a La Colombe cafe and Spanish tapas restaurant. There are 83 suites, 52 king executive suites, 10,500 square feet of venue space and a fitness center. 21 N. Juniper Street, (215) 496-3200, [marriott.com](http://marriott.com)
- **Residence Inn Philadelphia Center City** – City Hall’s across-the-street neighbor has a striking Art Deco interior and 324 modern guestrooms. Amenities include a free grocery delivery service (great for the many rooms with full-size kitchens), three events spaces and a complimentary breakfast buffet. 1 E. Penn Square, (215) 557-0005, [marriott.com](http://marriott.com)

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*Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of [visitphilly.com/mediacenter](http://visitphilly.com/mediacenter).*