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Tweet It: Phillie Phanatic, @gritty, Swoop, @SixersFranklin, @PhilaUnionPhang spread cheer to Philly travelers at @PHLAirport: <https://vstphl.ly/2RVOpEQ>

PHILLY MASCOTS SURPRISE & SPREAD CHEER TO HOLIDAY TRAVELERS
New Video Features Philly's Favorite Furry Friends Welcoming Travelers At Philadelphia International Airport

PHILADELPHIA, December 18, 2019 – To inspire people to give the gift of memory-making, share-worthy Philadelphia experiences, VISIT PHILADELPHIA® released the “Gift of Philly,” a video featuring the city’s five professional mascots—Phillie Phanatic (Phillies), Gritty (Flyers), Swoop (Eagles), Franklin (Sixers) and Phang (Union)—collecting and gifting iconic Philly treats to unsuspecting travelers at Philadelphia International Airport.

The two-minute, 15-second video begins by showing the mascots gathering holiday goods at popular locations all over the city: Gritty secures a tree from Rittenhouse Square, Swoop grabs hot chocolate from Franklin Square, Franklin gets baked goods from Termini Brothers Bakery, the Phillie Phanatic borrows lights from the Miracle on South 13th Street and Phang sets the mood with music from The Wanamaker Organ at Macy’s. All of this activity was in preparation for a surprise-and-delight moment at the Philadelphia International Airport, taking place on December 11 at Terminal D baggage claim.

“The Philadelphia region is full of fun and festive holiday traditions,” said Jeff Guaracino, president & CEO, VISIT PHILADELPHIA. “We hope our video motivates locals and potential visitors to enjoy these magical experiences and gift them to themselves and others this holiday season and well beyond.”

“Gift of Philly” can be seen on VISIT PHILADELPHIA’s Facebook, Instagram, Twitter, YouTube and LinkedIn accounts and on visitphilly.com and uwishunu.com. It was directed and produced by VISIT PHILADELPHIA and ChatterBlast Media and filmed by VISIT PHILADELPHIA, Dave Tavani and Keystone Pictures.

VISIT PHILADELPHIA is our name and our mission. As the region’s official tourism marketing agency, we build Greater Philadelphia’s image, drive visitation and boost the economy.

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On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.