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# PHILLY LIVE WEEKENDS: NEW, INTERACTIVE LIVESTREAM OF CHEFS, PERFORMERS SUPPORTS COMMUNITY CLOSENESS & THE PHL COVID-19 FUND

VISIT PHILADELPHIA & NBC10 Launch Behind-the-Scenes Facebook Live Show Featuring Philadelphians From Museums, Arts Organizations, Restaurants & More — Every Weekend

PHILADELPHIA, May 13, 2020 – In March, VISIT PHILADELPHIA and NBC10 announced their partnership on *Philly Live Weekends*, a Facebook livestream series featuring chefs, performers, artists and more Philadelphians working and playing from home. Inspired by *Philly Live*, a weekday NBC10 feature that's on temporary hiatus because of COVID-19, *Philly Live Weekends* streams at 5 p.m. on Fridays, Saturdays and Sundays beginning March 27. The show streams live on VISIT PHILADELPHIA's and NBC10's Facebook platforms — and allows viewers to interact with the talent on-screen, in real time. The livestream became available at 5 p.m. on Friday, March 27 at facebook.com/visitphilly.

Hopeful, informative and fun, *Philly Live Weekends* offers informative, real-life inspiration while connecting the community virtually during a time when people are disconnected physically. Themes include Pantry Parties, at-home cooking demos by notable chefs; singalongs with popular performers; behind-the-scenes animal meet-and-greets; concerts from esteemed musicians and more. *Philly Live Weekends* also encourages viewers to donate to the PHL COVID-19 Fund, a regional grants program serving at-risk populations.

## **Upcoming Programming:** (subject to change):

- Friday, May 29 at 5 p.m.: Justin DiBerardinis, director of FDR Park, shows why South Philadelphians refer to the expanse as "the lakes."
- Saturday, May 30 at 5 p.m.: Horticulturalist Lisa Roper leads a tour of Chanticleer, a Pleasure Garden, in Wayne, Delaware County.
- Sunday, May 31 at 5 p.m.: Jung Kim of Yoga Habit in Fairmount leads an end-of-weekend practice.

### **Past Programming:**

- Friday, May 22 at 5 p.m.: Chef Brian Duffy of Ardmore Q teaches how to make a "crazy burger."
- Saturday, May 23 at 5 p.m.: Sarah Clark Stuart, executive director of the Bicycle Coalition of Philadelphia, leads a bike tour from the Schuylkill Trail to Martin Luther King Jr. Drive, which is currently closed to vehicular traffic.
- Sunday, May 25 at 5 p.m.: A guide leads a tour of the nature trails of John Heinz at Tinicum, a national wildlife refuge in Southwest Philadelphia.
- Friday, May 15 at 5 p.m.: Outdoor tour of Woodford Mansion, an historic house of Fairmount Park

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- Saturday, May 16 at 5 p.m.: Demonstration by Philadelphia School of Circus Arts
- Sunday, May 17 at 5 p.m.: Unite Fitness workout along the Trolley Trail
- Friday, May 8 at 3 p.m.: The Fillmore Philly leads a backstage tour and hosts a special performance by Philadelphia's own Low Cut Connie.
- Friday, May 8 at 5 p.m.: Academy of Natural Sciences of Drexel University animal programs developer Karen Verderame hosts a meet-and-greet with the museum's rabbits.
- Saturday, May 9 at 3 p.m.: ILLExotics, tropical flora and fauna shop on East Passyunk Avenue, introduces some resident reptiles.
- Saturday, May 9 at 5 p.m.: Doylestown's Conquering Cuisine leads a cooking lesson in preparing a great Mother's Day meal.
- Sunday, May 10 at 3 p.m.: The Fairmount Park Conservancy hosts yoga in the greenhouse.
- Sunday, May 10 at 5 p.m.: Vikram and Vivek Nayar, founders of Two Robbers Hard Seltzer, mix the ultimate springtime (and Mother's Day) cocktail.
- Friday, May 1 at 3 p.m.: Dr. R. Scott Stephenson, president of the Museum of the American Revolution, gives a behind-the-scenes tour.
- Friday, May 1 at 5 p.m.: Rosy's Taco Bar demos how to mix the perfect margarita.
- Saturday, May 2 at 3 p.m.: David Wrigley, traveling science show presenter for The Franklin Institute, makes clouds and a fire tornado.
- Saturday, May 2 at 5 p.m.: A professional gardener from the Pennsylvania Horticultural Society's PHS Meadowbrook Farm in Abington leads a lesson in indoor gardening, starring begonias.
- Sunday, May 3 at 3 p.m.: Rock and soul phenom Zeek Burse represents Rec Philly with an inspirational private concert.
- Sunday, May 3 at 5 p.m.: Chef Mark Twersky of Barclay Prime cooks at home.
- Friday, April 24 at 3 p.m.: Tour of the historic décor and lore of McGillin's Olde Ale House, Philly's oldest continuously operating pub, with owner Christopher Mullins, Jr.
- Friday, April 24 at 5 p.m.: Preparing a family meal with Ken Sze, owner and executive chef of Old City's Tuna Bar
- Saturday, April 25 at 3 p.m.: Meet-up with Genny and Button, Hippo Haven residents in Adventure Aquarium, accompanied by an aquarium biologist
- Saturday, April 25 at 5 p.m.: Baking bread with Liz Hawkins, owner of Mama Hawk's Kitchen in Ferry Market New Hope
- Sunday, April 26 at 3 p.m.: Weaving with Rachel Snack, owner of the Weaver House studio in the BOK Building
- Sunday, April 26 at 5 p.m.: Cello performance by street artist, model and designer Aijee Evans
- Friday, April 17 at 3 p.m.: Tour of Shofuso Japanese House and Garden with Shofuso head gardener Sandi Polyakov and Kim Andrews, executive director of Japan America Society of Greater Philadelphia
- Friday, April 17 at 5 p.m.: Magic show by four magicians at the fabulous Smoke & Mirrors Magic Theater in Huntington Valley
- Saturday, April 17 at 3 p.m.: Salsa dancing with husband-and-wife duo Noel and Jessica Rodriguez
- Saturday, April 17 at 5 p.m.: Violin performance by Philadelphia Orchestra concertmaster David Kim

- Sunday, April 18 at 3 p.m.: Behind-the-scenes brewery tour of 2SP Brewing Company in Aston with Mike Contreras and head brewer Bob Barrar
- Friday, April 10 at 3 p.m.: Backstage and on-stage tour of The Met Philadelphia, the grand former opera house that reopened as an intimate venue for Live Nation Philadelphia concerts.
- Friday, April 10 at 5 p.m.: Drag story time with VinChelle.
- Saturday, April 11 at 3 p.m.: Octopus feeding with fish and invertebrates biologist Sam Ehinger of Adventure Aquarium.
- Saturday, April 11 at 5 p.m.: Cooking vegan at home with James Beard Award semifinalists Kate Jacoby and Rich Landau, owners of Vedge and V Street.
- Sunday, April 12 at 5 p.m.: Choreographer and dancer Caili Quan of BalletX performs, then demonstrates, a fun dance combination/phrase, step by step.
- Friday, March 27 (3 p.m.): Zookeeper Ellen Bartuska feeds giraffes at the Philadelphia Zoo.
- Friday, March 27: Pantry Party with Spice Finch co-executive chefs Jennifer Carroll and Billy Riddle
- Saturday, March 28: Popular song singalong with by Sean Bailey, music professor and multi-instrumentalist with The Philly POPS BIG Band
- Sunday, March 29: Ginger Rudolph (HAHAMAG) leads tour of *The #SisterlyLove Project*, street art exhibit featuring amazing Philadelphia women by amazing Philadelphia women
- Friday, April 3: Grant Loehnig, head of music staff at Opera Philadelphia and master opera coach at the Curtis Institute of Music on piano with Marcus DeLoach, baritone who has appeared with Opera Philadelphia in *Breaking the Waves* and *Cold Mountain*, singing
- Saturday, April 4: Pantry Party with James Beard Award-winning chef Jose Garces, of Amada, Buena Onda, Distrito, JG Domestic, Stella, The Olde Bar, Tinto, Village Whiskey and Volvér
- Sunday, April 5: Introductory ballet class by Pennsylvania Ballet principal dancer Sterling Baca and first soloist Nayara Lopes

#### **About VISIT PHILADELPHIA:**

VISIT PHILADELPHIA is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective tripplanning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets.

## ABOUT NBC10 PHILADELPHIA / WCAU:

Owned by NBCUniversal, NBC10 Philadelphia has been delivering local news, information and weather for more than 60 years, serving nearly six million viewers throughout Greater Philadelphia, the Lehigh Valley, South Jersey and Delaware. Viewers turn to NBC10 for the most up-to-date breaking news and weather on a variety of platforms, including online at nbc10.com and via mobile and social platforms. NBC10 produces more than 41 hours of local news programming per week. COZI TV, the station's multicast network, offers a full schedule of America's most beloved and iconic television series and hit movies as well as local programming. COZI TV can be seen on Comcast channel 248, Verizon channel 460, RCN channel 28 and over-the-air on digital 10.2.

## ABOUT TELEMUNDO62 PHILADELPHIA / WWSI:

Owned by NBCUniversal, Telemundo62 / WWSI is NBC's Owned Television Stations local station

serving Spanish-speaking viewers throughout the Greater Philadelphia area, including 18 counties across Pennsylvania, South Jersey and Delaware. Telemundo62 viewers start their mornings with Primera Edición, an hour-long, local Spanish-language newscast airing weekdays at 6 a.m. and continue to receive the latest in local news and weather information during Al Mediodía, a 30 minute newscast airing weekdays at 12 p.m. Noticiero Telemundo62 is a locally produced, live Spanish-language newscast, airing weekdays at 5 p.m., 5:30 p.m., 6 p.m. and 11 p.m. Viewers turn to Noticiero Telemundo62 for local news, weather, sports and community coverage on-air and on the Telemundo62 app. Telemundo62 produces 18 hours of local, Spanish language news programming per week. For more information, visit Telemundo62.com.

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.