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NOTE TO EDITORS: *Due to new COVID-19 restrictions in Philadelphia, the Independence Visitor Center will close temporarily beginning on November 20, 2020. A live visitor experience expert will still be reachable at (800) 537-7676 seven days a week. The Visit Philly Holiday Day Trip will not be available this season, and the Visit Philly Overnight Hotel Package will resume in January 2021.*

**VISIT PHILADELPHIA® & INDEPENDENCE VISITOR CENTER CORPORATION TEAM UP
TO MAKE VISITING PHILADELPHIA AS EASY & AFFORDABLE AS POSSIBLE**
*Free Trip-Planning Advice Available From Philly Experts 12 Hours A Day,
Plus Free Parking & Buy-One-Get-One-Free Attraction Tickets*

PHILADELPHIA, November 18, 2020 – People are looking for simple, affordable escapes, so VISIT PHILADELPHIA® and the Independence Visitor Center Corporation are teaming up to make trips to Philadelphia as easy and affordable as possible this fall and winter. Trip planners can call the Independence Visitor Center to get free expert advice from a live visitor experience expert 12 hours a day, seven days a week, and an updated guide on visitphilly.com offers straightforward guidelines on masks, dining out and more 24/7. Parking and staying in Philadelphia are also a cinch thanks to two offers: the new **Visit Philly Holiday Day Trip**, including complimentary parking at the Auto Park at Independence Mall for those who buy an attraction ticket; and the winter edition of the **Visit Philly Overnight Hotel Package**, complete with free parking and a buy-one-get-one-free ticket offer.

“We understand from research we’ve done recently that people are looking for quick, safe getaways that aren’t too far from home. We’re working with our partners at the Independence Visitor Center Corporation to make it possible for locals and visitors to get the escape they’re craving right here in Philadelphia.” said Jeff Guaracino, president & CEO, VISIT PHILADELPHIA. “That means giving them the information they need when they need it — whether that’s via the web or via a real, live person — and ensuring that appealing offers such as discounted tickets and free parking are available to them when they’re ready to visit.”

Trip Planning:

- **Trip-Planning Help By Phone & Chat:** Those planning a trip to Philadelphia can call the Independence Visitor Center at (800) 537-7676 to speak with a visitor experience expert from 9 a.m. to 9 p.m. seven days a week. This free service provides visitors with tips about where to go, how to get around, where to stay and more. The most common questions they’re asked: What’s the easiest way to get around? How can I get into the Liberty Bell Center and

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- Independence Hall? Where can I park, and how much is it? Those looking to visit nearby [Bucks County](#) or [Valley Forge](#) can use live chat services on each organization's web site to help plan their trips.
- **“How To Navigate Visiting Now” on [visitphilly.com](#):** The recently updated COVID-19 resource page on [visitphilly.com](#) includes detailed information about how to responsibly enjoy the Philadelphia region. It links to city, state and regional pages and answers many questions in a Q&A format: Is mask-wearing mandatory? (Yes.) Can I just get a drink at a restaurant? (No.) Are casinos, movie theaters and shopping malls open? (Yes.)

Deals & Discounts:

- **Visit Philly Holiday Day Trip:** People who buy an attraction ticket at the Independence Visitor Center can park in the underground Auto Park at Independence Mall garage for free, courtesy of VISIT PHILADELPHIA. The offer is available for up to 12 hours on Saturdays from **November 14 through December 26, 2020**. Visitors can snag tickets for dozens of attractions, including Big Bus Tours, Franklin's Footsteps Walking Tours, Betsy Ross House, Eastern State Penitentiary and those attractions mentioned in the blurb below.
- **Visit Philly Overnight Hotel Package:** The winter edition of the popular hotel package includes hotel parking, as always, and this time also includes a buy-one-get-one-free offer for attraction tickets purchased at the Independence Visitor Center. Tickets are available to the area's most popular attractions, including the Philadelphia Museum of Art, Barnes Foundation, The Franklin Institute, National Constitution Center, Museum of the American Revolution and more. The package is bookable at dozens of Philadelphia hotels and is available **December 1, 2020 through March 31, 2021**.

VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website and blog, [visitphilly.com](#) and [uwishunu.com](#), visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets. 599 Market Street, (800) 537-7676

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of [visitphilly.com/mediacenter](#).