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**PHILADELPHIA BEGINS & ENDS THE YEAR
WITH AWESOME NATIONAL PRESS COVERAGE**

Latest Accolade: City Earns A Spot On Condé Nast Traveler's "The 2021 Gold List"

PHILADELPHIA, December 10, 2020 – Philadelphia is ending the year just as it started it: with outstanding national press coverage. The latest triumph comes in the January/February issue of *Condé Nast Traveler*, featuring Philadelphia as one of only eight places in its “The Best Destinations in the Word: The 2021 Gold List.”

This great coverage comes on the heels of a nine-page story in *Travel + Leisure's* December issue highlighting the diversity and creativity fueling the city's neighborhoods and *Esquire's* “Best New Restaurants in 2020” list in which Philadelphia received multiple recognitions. The year began with Philadelphia as the only U.S. city on *National Geographic Travel's* annual “Best Trips” list.

“What transcends all of the recent stories about Philadelphia is that the writers of each piece have spent significant time here. What a complement — what a boost — that these travel inspiration pieces are based in such deep knowledge of Philly, each told through a different lens. We are truly heart-warmed at this recognition,” says Jeff Guaracino, president & CEO, VISIT PHILADELPHIA®. “We know that leisure travel's recovery will begin in earnest in 2021, so to have four of the country's leading travel publications celebrating the people who make Philadelphia stand out among all other destinations is outstanding.”

VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets. 6th & Market Streets, (800) 537-7676

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.