Travel Sentiment Study Wave 38
TRAVEL SENTIMENT STUDY
WAVE 38
Fielded May 26, 2021
U.S. National Sample of 1,000 adults 18+

COVID-19
IMPACT ON TRAVEL PLANS

Travelers with Travel Plans in the Next Six Months Comparison

Travel Sentiment Study Wave 38
When Is Your Next Trip?

- I currently do not have any trips planned: 12%
- Within the next month: 22%
- In 1-2 months: 25%
- In 3-5 months: 26%
- In 6 or more months: 15%
When Is Your Next Trip?

- I currently do not have any trips planned:
  - May 26: 13%
  - April 28: 16%
  - March 31: 12%

- Within the next month:
  - May 26: 22%
  - April 28: 18%
  - March 31: 13%

- In 1-2 months:
  - May 26: 25%
  - April 28: 23%
  - March 31: 18%

- In 3-5 months:
  - May 26: 26%
  - April 28: 25%
  - March 31: 19%

- In 6 or more months:
  - May 26: 23%
  - April 28: 17%
  - March 31: 15%
Factors Impacting Decisions to Travel in Next Six Months

- **Coronavirus/COVID-19**
  - 17%: No impact at all
  - 14%: Slightly impact
  - 24%: Moderately impact
  - 19%: Greatly impact
  - 26%: Extremely impact

- **Concerns about my personal financial situation**
  - 21%: No impact at all
  - 15%: Slightly impact
  - 23%: Moderately impact
  - 18%: Greatly impact
  - 23%: Extremely impact

- **Transportation costs**
  - 18%: No impact at all
  - 14%: Slightly impact
  - 27%: Moderately impact
  - 20%: Greatly impact
  - 21%: Extremely impact
Indicated that **Coronavirus** Would Greatly Impact their Decision to Travel in the Next Six Months
Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months
Indicated that **Transportation Costs** Would Greatly Impact their Decision to Travel in the Next Six Months
Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison
Impact on Travel Plans

Influence of COVID-19 on Travel Plans in the Next Six Months

- I am choosing destinations I can drive to as opposed to fly: 31%
- I am traveling within the U.S. instead of internationally: 30%
- I am reducing the number of trips I’m taking: 23%
- I am choosing rural destinations over city destinations: 14%
- I am choosing not to travel at all: 8%
- I am canceling trips: 7%

COVID-19 is not influencing my travel plans: 30%
Perceptions of Safety and Travel

- I support opening up my community to visitors: 4% Strongly disagree, 9% Disagree, 26% Neutral, 36% Agree, 25% Strongly agree
- I feel safe traveling outside my community: 4% Strongly disagree, 7% Disagree, 22% Neutral, 41% Agree, 26% Strongly agree
- I feel safe dining in local restaurants and shopping in retail stores in my community*: 4% Strongly disagree, 11% Disagree, 19% Neutral, 40% Agree, 26% Strongly agree

*Note: On 2/3, the word, would, was removed from the statement, "I would feel safe dining in local restaurants and shopping in retail stores within my community"
I Support Opening Up My Community to Visitors
Comparison of Travelers Who Strongly Agree or Agree
I Feel Safe Traveling Outside My Community
Comparison of Travelers Who Strongly Agree or Agree
TRAVEL PERCEPTIONS

I Feel Safe Dining in Local Restaurants and Shopping in Retail Stores Within My Community*

Comparison of Travelers Who Strongly Agree or Agree

*Note: On 2/3, the word, would, was removed from the statement, "I would feel safe dining in local restaurants and shopping in retail stores within my community"
Impact of COVID-19 Vaccine on Travel Plans

- I will wait to travel until I receive the vaccine: 23%
- I will wait to travel until the majority of Americans are vaccinated: 17%
- I will wait to travel until the majority of people in my destination of interest are vaccinated: 16%
- I will wait to travel until my friends and family are all vaccinated: 15%
- I will wait to travel until the majority of my community is vaccinated: 13%

44% of respondents say the COVID-19 vaccine has no impact on their travel plans.
Impact of COVID-19 Vaccine on Travel Plans

![Graph showing the impact of COVID-19 vaccine on travel plans over time.](chart)

- **I will wait to travel until I receive the vaccine**
  - 2/3: 35%
  - 2/17: 33%
  - 3/3: 32%
  - 3/17: 33%
  - 3/31: 34%
  - 4/14: 33%
  - 4/28: 27%
  - 5/12: 28%
  - 5/26: 23%

- **The COVID-19 vaccine has no impact on my travel plans**
  - 2/3: 37%
  - 2/17: 38%
  - 3/3: 36%
  - 3/17: 37%
  - 3/31: 39%
  - 4/14: 34%
  - 4/28: 39%
  - 5/12: 41%
  - 5/26: 44%

**Travel Sentiment Study Wave 38**
## IMPACT ON TRAVEL PLANS

Which of the following describes your remote work plans within the next 12-24 months?

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>I plan to work remotely, away from home, in another US location for 1-4 weeks</td>
<td>10%</td>
</tr>
<tr>
<td>I plan to work remotely, away from home, in another US location for 4 or more weeks</td>
<td>10%</td>
</tr>
<tr>
<td>I am planning to move long-term or permanently to a new home location and work remotely from there</td>
<td>7%</td>
</tr>
<tr>
<td>I plan to work remotely, away from home, in an international location for at least 1-2 weeks</td>
<td>7%</td>
</tr>
<tr>
<td>I plan to work remotely, away from home, in various locations over the next 12 to 24 months</td>
<td>6%</td>
</tr>
<tr>
<td>I don’t plan to work remotely, away from home, in the next 12-24 months</td>
<td>54%</td>
</tr>
<tr>
<td>Don’t know/Undecided</td>
<td>17%</td>
</tr>
</tbody>
</table>
Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com
Thank You