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PECO & VISIT PHILADELPHIA® RELEASE CIVIC PRIDE VIDEO AS SUMMER BEGINS & COVID-19 RESTRICTIONS LIFT
Video Shows The Possibilities That Await Residents Of & Visitors To A Post-Pandemic Philadelphia

NOTE TO EDITORS: VIDEO IS EMBARGOED UNTIL 5:00 P.M. ON SUNDAY, JUNE 20, 2021.

PHILADELPHIA, June 17, 2021 – To celebrate the first day of summer and easing COVID-19 restrictions throughout the city, PECO and VISIT PHILADELPHIA® will release a civic pride video that celebrates the possibilities that await residents of and visitors to Philadelphia this summer and beyond.

Shot by Pel Productions and Elevated Angles, LLC, the minute-long video — voiced by Love + Grit host and producer Laiya St. Clair — takes viewers through a day in buzzing, thriving, post-pandemic Philadelphia and shows attractions, restaurants and shops as they turn on the lights and welcome people back in a big way. Featured locations include the Philadelphia Museum of Art, The Franklin Institute, Harriett's Bookshop and Suraya, among others. The video, which will run on social media, ends with a dramatic shot of PECO's iconic Crown Lights on Market Street in Center City, displaying the message: **Pack Light. Plan Big. For Philly.**

"Throughout the pandemic, PECO has played an active role in the community, ensuring that our customers had access to electricity and natural gas when they needed it the most," said Mike Innocenzo, President & CEO, PECO. "As restrictions lift and we bring the City of Philadelphia 'back to light' — both literally and metaphorically — I'm proud that PECO is playing an integral role in our beloved City's post-pandemic recovery, supporting not only our community, but the return of local businesses and tourism."

"PECO has been a great partner to VISIT PHILADELPHIA throughout the pandemic as together we've stressed that there would be a light at the end of this tunnel, and I am happy to say we are finally there," said Jeff Guaracino, president & CEO, VISIT PHILADELPHIA. "PECO is an exceptional supporter of our region's cultural attractions, which are big draws for our visitors. We're proud to work with them to send a clear message that not only is Greater Philadelphia back, but we're greater than ever."

VISIT PHILADELPHIA®

PECO delivers energy to more than 1.6 million electric customers and more than 532,000 natural gas customers in southeastern Pennsylvania. The company's 2,900 employees are dedicated to the safe and reliable delivery of electricity and natural gas as well as enhanced energy management conservation, environmental stewardship, and community assistance. PECO is a subsidiary of Exelon Corporation (Nasdaq: EXC), the nation's only Fortune 100 utility and leading competitive energy provider. For more information visit PECO.com, and connect with the company on Facebook and Twitter.

VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website and blog, visitphilly.com and uwishunu.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets. 6th & Market Streets, (800) 537-7676

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.