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**RACHEL FERGUSON RECOGNIZED IN PHILADELPHIA BUSINESS JOURNALS’  
WOMEN OF DISTINCTION CLASS OF 2021**

**PHILADELPHIA, November 15, 2021** — The *Philadelphia Business Journal* has named Rachel Ferguson, chief innovation and global diversity officer to its Women of Distinction class of 2021. Honorees will be recognized at an in-person event on November 18, 2021 and in a special publication on November 19, 2021.

The honorees were selected by the *Philadelphia Business Journal’s* editors from nominations made by the public. This year’s nominations totaled more than 160.

Scientists, lawyers, educators, doctors, philanthropists – this year’s honorees come from vastly different backgrounds and professions, but they all share common qualities: leadership and vision.

In a year fraught with challenges, this tenacious group of businesswomen rose to the occasion, overcoming obstacles placed in their paths through creative thinking and ingenuity. That’s the same spirit with which they have led their entire careers.

“As we discuss the ways companies can support women in their careers, we need to elevate the conversation and awareness about the value of lived experiences. I have my educational experience and my professional experience, but I also have the lived experience of walking through this world as Black woman and mother to a Black son,” said Rachel Ferguson. “Once we fully respect the value of the lived experience that women bring to the table, our organizations can live up to their potential for greatness.”

About Philadelphia Business Journal:

The Philadelphia Business Journal is the premier media solutions platform for companies strategically targeting business decision makers. The media products provide comprehensive coverage of business news from a local, regional and national perspective publishing daily stories on its website, social networks and weekly edition available in print and online. The Philadelphia Business Journal is part of American City Business Journals (ACBJ) that delivers a total business audience of over 10 million people

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via our websites and publications and nearly 1,000 annual industry leading events. ACBJ owns 44 business publications across the country that offers exclusive, in-depth business coverage. In addition, ACBJ owns and operates AmericanInno, BizWomen, BizEquity and Hemmings. ACBJ is a unit of Advance Publications, Inc.

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*Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of [visitphilly.com/mediacenter](http://visitphilly.com/mediacenter).*