

CONTACTS: Stephanie Fanelli
(484) 213-5968, sfanelli@signature57.com
Eric Cortes
(267) 643-1329, eric@visitphilly.com

RACHEL FERGUSON NAMED 2022 PHILADELPHIA TITAN 100
Award Honors Philadelphia's Top CEOs & C-Level Executives

PHILADELPHIA, July 11, 2022 – Titan CEO named Rachel Ferguson, chief innovation and global diversity officer at VISIT PHILADELPHIA®, a 2022 Philadelphia Titan 100. The program recognizes Philadelphia's top 100 CEOs and C-level executives — those demonstrating exceptional leadership, vision and passion.

Collectively, the 2022 Philadelphia Titan 100 and their companies employ 70,000+ individuals and generate over \$14 billion dollars in annual revenue. This year's honorees will be published in a limited-edition Titan 100 book and profiled online. In addition, they'll be honored at an awards ceremony on September 8, 2022, one of many times throughout the year that the group will have the opportunity to interact and connect with fellow Titans.

“The Titan 100 are shaping the future of Philadelphia's business community by building a distinguished reputation that is unrivaled and preeminent in their field,” says Jaime Zawmon, president, Titan CEO.

“We proudly recognize the Titan 100 for their individual successes and contributions. We know that they will have a profound impact that makes an extraordinary difference for their customers and clients across the nation.”

Ferguson leads VISIT PHILADELPHIA's diversity, equity and inclusion programs while overseeing communications and revenue-generating partnerships. Under her leadership, the organization launched award-winning campaigns to attract diverse travelers. Notably, she also oversaw the creation and launch of Love + Grit, a podcast that she co-hosts. Before VISIT PHILADELPHIA, Ferguson worked as a communications executive at CBS New York for seven years.

“I take great pride in being named among some of Philadelphia's most influential leaders,” said Ferguson.

“I will continue to advocate for diversity and inclusion in Philadelphia and beyond, while creating meaningful impacts both professionally and personally.”

VISIT PHILADELPHIA®

VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy.

On Greater Philadelphia's official visitor website, visitphilly.com, visitors can explore things to do, upcoming events, themed itineraries and hotel packages. Compelling photography and videos, interactive maps and detailed visitor information make the sites effective trip-planning tools. Along with Visit Philly social media channels, the online platforms communicate directly with consumers. Travelers can also call and stop into the Independence Visitor Center for additional information and tickets. 6th & Market Streets, (800) 537-7676

Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.