COVID-19

TRAVEL SENTIMENT STUDY
WAVE 67

Fielded October 26, 2022
U.S. National Sample of 1,000 adults 18+
Travelers with Travel Plans in the Next Six Months Comparison

IMPACT ON TRAVEL PLANS

Travel Sentiment Study Wave 67
Factors Impacting Decisions to Travel in Next Six Months

Coronavirus/COVID-19
- 28%: 1 - No impact at all
- 14%: 2
- 28%: 3
- 16%: 4
- 14%: 5 - Greatly impact

Concerns about my personal financial situation
- 15%: 1 - No impact at all
- 12%: 2
- 25%: 3
- 21%: 4
- 27%: 5 - Greatly impact

Transportation costs
- 13%: 1 - No impact at all
- 10%: 2
- 26%: 3
- 25%: 4
- 26%: 5 - Greatly impact
Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months
Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison
Influence of COVID-19 on Travel Plans in the Next Six Months

- I am choosing destinations I can drive to as opposed to fly: 24%
- I am traveling within the U.S. instead of internationally: 22%
- I am reducing the number of trips I’m taking: 21%
- I am choosing rural destinations over city destinations: 11%
- I am choosing not to travel at all: 5%
- I am canceling trips: 4%
IMPACT ON TRAVEL PLANS

Influence of COVID-19 on Travel Plans in the Next Six Months
COVID-19 is Not Influencing my Travel Plans

Travel Sentiment Study Wave 67
Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months
Indicated that **Transportation Costs** Would Greatly Impact their Decision to Travel in the Next Six Months
Impact of Gas Prices on Decisions to Travel in Next Six Months

14% (1 - No impact at all)
12% (2)
29% (3)
22% (4)
23% (5 - Greatly impact)
Indicated that **Gas Prices*** Would Greatly Impact their Decision to Travel in the Next Six Months

*Note: Prior to 8/31, respondents were asked about the impact of *rising* gas prices. Beginning on 8/31, *rising* was removed from the question.

Travel Sentiment Study Wave 67
IMPACT ON TRAVEL PLANS

Impact of Gas Prices on Travel Plans

- I'm reducing the number of trips I'm taking: 32%
- I'm choosing destinations closer to home: 31%
- I'm reducing the amount I spend on retail purchases: 26%
- I'm reducing the amount I spend on entertainment and recreation: 22%
- I'm reducing the amount I spend on food and beverage: 22%
- I'm choosing to drive instead of fly: 17%
- I'm reducing the amount I spend on lodging: 16%
- I'm canceling trips: 7%
- I am choosing not to travel at all: 7%
- Gas prices are not impacting my travel plans: 26%
Impact of Gas Prices* on Travel Plans

- I'm reducing the number of trips I'm taking: 27% October 26, 2022, 30% September 28, 2022, 33% August 31, 2022
- I'm choosing destinations closer to home: 26% October 26, 2022, 25% September 28, 2022, 25% August 31, 2022
- I'm reducing the amount I spend on retail purchases: 26% October 26, 2022, 22% September 28, 2022, 22% August 31, 2022
- I'm reducing the amount I spend on entertainment and recreation: 25% October 26, 2022, 25% September 28, 2022, 25% August 31, 2022
- I'm reducing the amount I spend on food and beverage: 21% October 26, 2022, 22% September 28, 2022, 23% August 31, 2022
- I'm choosing to drive instead of fly: 17% October 26, 2022, 15% September 28, 2022
- I'm reducing the amount I spend on lodging: 16% October 26, 2022, 16% September 28, 2022, 16% August 31, 2022
- I'm canceling trips: 5% October 26, 2022, 8% September 28, 2022
- I am choosing not to travel at all: 7% October 26, 2022, 7% September 28, 2022
- Gas prices* are not impacting my travel plans: 22% October 26, 2022, 26% September 28, 2022, 29% August 31, 2022

*Note: Prior to 8/31, respondents were asked about the impact of rising gas prices. Beginning on 8/31, rising was removed from the question.
Activities Travelers Plan to Participate in During Their Holiday Travels

- Visit friends/relatives: 70%
- Go shopping: 60%
- See holiday lights: 47%
- Visit a national park, state park, or monument: 27%
- Visit a museum, art gallery, or other arts/cultural institution: 27%
- Attend a festival/fair: 25%
- Attend a live performance (theater, concert, etc.): 21%
- Go to a winery, brewery, or distillery: 16%
- Attend a sporting event: 16%
- Participate in winter sports (ice skating, skiing, snowboarding, etc.): 11%
- Participate in a race (run, bike, etc.): 6%

Base: Travelers with holiday travel plans
**Impacts on Travel Plans**

Base: Travelers with holiday travel plans

### Activities Travelers Plan to Participate in During Their Holiday Travels

- **Visit friends/relatives**: 70% (October 26, 2022), 68% (December 8, 2021)
- **Go shopping**: 60% (October 26, 2022), 60% (December 8, 2021)
- **See holiday lights**: 47% (October 26, 2022), 60% (December 8, 2021)
- **Visit a national park, state park, or monument**: 27% (October 26, 2022), 25% (December 8, 2021)
- **Visit a museum, art gallery, or other arts/cultural institution**: 27% (October 26, 2022), 21% (December 8, 2021)
- **Attend a festival/fair**: 25% (October 26, 2022), 18% (December 8, 2021)
- **Attend a live performance (theater, concert, etc.)**: 21% (October 26, 2022), 16% (December 8, 2021)
- **Go to a winery, brewery, or distillery**: 17% (October 26, 2022), 16% (December 8, 2021)
- **Attend a sporting event**: 15% (October 26, 2022), 16% (December 8, 2021)
- **Participate in winter sports (ice skating, skiing, snowboarding, etc.)**: 13% (October 26, 2022), 11% (December 8, 2021)
- **Participate in a race (run, bike, etc.)**: 5% (October 26, 2022), 6% (December 8, 2021)
Which of the following describes your remote work plans within the next 12-24 months?

- I plan to work remotely, away from home, in another US location for 1-4 weeks: 10%
- I plan to work remotely, away from home, in various locations over the next 12 to 24 months: 9%
- I plan to work remotely, away from home, in another US location for 4 or more weeks: 8%
- I am planning to move long-term or permanently to a new home location and work remotely from there: 7%
- I plan to work remotely, away from home, in an international location for at least 1-2 weeks: 7%

57% I don’t plan to work remotely, away from home, in the next 12-24 months
14% Don’t know/Undecided
Which of the following describes your remote work plans within the next 12-24 months?

- I plan to work remotely, away from home, in another US location for 1-4 weeks: October 26, 2022 - 10% (8% July 6, 2022)
- I plan to work remotely, away from home, in various locations over the next 12 to 24 months: October 26, 2022 - 10% (7% July 6, 2022)
- I plan to work remotely, away from home, in another US location for 4 or more weeks: October 26, 2022 - 8% (7% July 6, 2022)
- I am planning to move long-term or permanently to a new home location and work remotely from there: October 26, 2022 - 7% (6% July 6, 2022)
- I plan to work remotely, away from home, in an international location for at least 1-2 weeks: October 26, 2022 - 4% (7% July 6, 2022)

- 57% I don't plan to work remotely, away from home, in the next 12-24 months
- 14% Don't know/Uncertain

October 26, 2022 vs July 6, 2022:
- -3 points from 7/6/22 on I don't plan to work remotely, away from home, in the next 12-24 months
- -2 points from 7/6/22 on I am planning to move long-term or permanently to a new home location and work remotely from there
Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com
Thank You