IMPACT ON TRAVEL PLANS

Travelers with Travel Plans in the Next Six Months Comparison

*Note: Data spanning multiple years, beginning from 1/5/2022.

Travel Sentiment Study Wave 74
Indicated that **Coronavirus** Would Greatly Impact their Decision to Travel in the Next Six Months

*Note: Data spanning multiple years, beginning from 1/5/2022.

Travel Sentiment Study Wave 74
Indicated that Concerns About Personal Financial Situation Would Greatly Impact their Decision to Travel in the Next Six Months

*Note: Data spanning multiple years, beginning from 1/5/2022.
Travel Sentiment Study Wave 74
Indicated that **Transportation Costs** Would Greatly Impact their Decision to Travel in the Next Six Months

*Note: Data spanning multiple years, beginning from 1/5/2022.

Travel Sentiment Study Wave 74
Impact of Gas Prices on Decisions to Travel in Next Six Months

15% - No impact at all
16%
22%
24%
23% - Greatly impact
Indicated that **Gas Prices**\(^*\) Would Greatly Impact their Decision to Travel in the Next Six Months

\(^*\)Note: Prior to 8/31, respondents were asked about the impact of rising gas prices. Beginning on 8/31, rising was removed from the question.

Travel Sentiment Study Wave 74
Impact of Inflation on Decisions to Travel in Next Six Months

- 11%: No impact at all
- 13%: Very little impact
- 20%: Light impact
- 28%: Moderate impact
- 28%: Greatly impact

Travel Sentiment Study Wave 74
Indicated that **Inflation** Would Greatly Impact their Decision to Travel in the Next Six Months

![Graph showing percentage of people indicating inflation greatly impacts travel plans over time.](chart)
Impact of Airfare Prices on Decisions to Travel in Next Six Months

- 16%: No impact at all
- 12%: Slight impact
- 20%: Moderate impact
- 26%: Significant impact
- 25%: Greatly impact

Travel Sentiment Study Wave 74
Indicated that **Airfare Prices** Would Greatly Impact their Decision to Travel in the Next Six Months
IMPACT ON TRAVEL PLANS

Next Trip Travelers Will Take

- Travel by car to see friends and relatives within 200 miles in the U.S.: 18%
- Travel by plane to see friends and relatives within the U.S.: 15%
- Travel by car for a vacation/getaway within 200 miles (not to see friends or relatives) in the U.S.: 15%
- Travel by car to see friends and relatives more than 200 miles in the U.S.: 13%
- Travel by plane for a vacation/getaway (not to see friends or relatives) in the U.S.: 11%
- Travel by car for a vacation/getaway more than 200 miles (not to see friends or relatives) in the U.S.: 11%
- Trip to another international destination: 6%
- I don't currently have any travel plans: 5%
- International trip to Canada or Mexico: 3%
- I will vacation at home first (i.e., staycation): 2%

Travel Sentiment Study Wave 74
IMPACT ON TRAVEL PLANS

Next Trip Travelers Will Take

- Travel by car to see friends and relatives within 200 miles in the U.S.: 18%
- Travel by plane to see friends and relatives within the U.S.: 15%
- Travel by car for a vacation/getaway within 200 miles (not to see friends or relatives) in the U.S.: 15%
- Travel by plane for a vacation/getaway (not to see friends or relatives) in the U.S.: 14%
- Travel by car to see friends and relatives more than 200 miles in the U.S.: 13%
- Travel by plane for a vacation/getaway more than 200 miles (not to see friends or relatives) in the U.S.: 14%
- Trip to another international destination: 8%
- I don't currently have any travel plans: 5%
- International trip to Canada or Mexico: 3%
- I will vacation at home first (i.e., staycation): 2%

Travel Sentiment Study Wave 74
Activities Travelers Plan to Do on Next Leisure Trip

- Visit friends and family: 48%
- Go shopping: 41%
- Go to a beach/waterfront: 40%
- Explore a city: 37%
- Take a road trip: 37%
- Visit a national park, state park, or monument: 29%
- Visit a museum, art gallery, or other arts/cultural institution: 25%
- Visit an amusement park or theme park: 20%
- Go to a winery, brewery, or distillery: 17%
- Attend a festival or other non-sports special event: 17%
- Explore a rural area: 16%
- Go on a hike or bicycle ride: 15%
- Attend an amateur or professional sporting event: 12%
Activities Travelers Plan to Do on Next Leisure Trip

- Visit friends and family: 48% (May 24, 2023)
- Go shopping: 41% (March 1, 2023)
- Go to a beach/waterfront: 40% (May 24, 2023)
- Explore a city: 38% (March 1, 2023)
- Take a road trip: 37% (May 24, 2023)
- Visit a national park, state park, or monument: 29% (March 1, 2023)
- Visit a museum, art gallery, or other arts/cultural institution: 29% (March 1, 2023)
- Visit an amusement park or theme park: 22% (May 24, 2023)
- Go to a winery, brewery, or distillery: 20% (March 1, 2023)
- Attend a festival or other non-sports special event: 17% (May 24, 2023)
- Explore a rural area: 17% (March 1, 2023)
- Go on a hike or bicycle ride: 15% (May 24, 2023)
- Attend an amateur or professional sporting event: 10% (March 1, 2023)
How likely are you to stay in a short term rental (Airbnb, Vrbo etc.) on your next trip?

- Very likely: 26%
- Somewhat likely: 21%
- Neither likely nor unlikely: 17%
- Somewhat unlikely: 12%
- Very unlikely: 24%
Do you support having short term rentals (Airbnb, Vrbo etc.) within your neighborhood?

- 7% Strongly do not support
- 11% Do not support
- 34% Neutral
- 27% Support
- 22% Strongly support
Among those who would likely stay in a short term rental on their next trip*

Do you support having short term rentals (Airbnb, Vrbo etc.) within your neighborhood?

- 3% Strongly do not support
- 7% Do not support
- 22% Neutral
- 32% Support
- 37% Strongly support

*Respondent indicated they are ‘somewhat likely’ or ‘very likely’ to stay in a short term rental on next trip

Travel Sentiment Study Wave 74
Thinking about your travel behavior on your most recent trip, did you do any of the following:

- I ensured I left the destination as it was when I arrived: 55%
- I limited my impact on the local environment by practicing responsible travel (recycling, reducing waste, etc.): 33%
- I researched the local culture/traditions in the destination before traveling: 32%
- I chose to visit less traveled parts of the destination to avoid overcrowding: 25%
- I ensured I was informed of local regulations/laws: 23%
- None of the above: 16%
Additional Resources

Longwoods International Research
longwoods-intl.com/covid-19

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com
Thank You