# Market Calendar: Q2 2024 – Q1 2025

Find the most up to date events at visitphilly.com

<table>
<thead>
<tr>
<th>Month</th>
<th>April '24</th>
<th>May '24</th>
<th>June '24</th>
<th>July '24</th>
<th>August '24</th>
<th>September '24</th>
<th>October '24</th>
<th>November '24</th>
<th>December '24</th>
<th>January '25</th>
<th>February '24</th>
<th>March '25</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avg. Temp.</td>
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<td>64°F</td>
<td>73°F</td>
<td>78°F</td>
<td>76°F</td>
<td>69°F</td>
<td>57°F</td>
<td>47°F</td>
<td>38°F</td>
<td>33°F</td>
<td>35°F</td>
<td>43°F</td>
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## Month Long Observances
- April: Earth Day, Mother's Day, Memorial Day
- May: Cinco de Mayo, Memorial Day, Jewish Memorial Day, Asian American Heritage Month
- June: Pride Month, LGBTQ Pride Month, Native American History Month
- October: Columbus Day, Halloween, Veterans Day
- November: Thanksgiving, Thanksgiving, Veterans Day
- December: Christmas, New Year’s Day, Martin Luther King Jr.’s Day
- January: Dr. Martin Luther King Jr.’s Day, New Year’s Day
- February: President’s Day
- March: St. Patrick’s Day, St. Patrick’s Day

## Holidays
- Easter
- Mother's Day
- Memorial Day
- July 4th
- Labor Day
- Indigenous People’s Day
- Halloween
- Veterans Day
- Thanksgiving
- Hanukkah
- Christmas

## Exhibitions & Events in the Greater Philadelphia Region

### For the most up to date event listings, go to visitphilly.com

**PMA: The Philadelphia Show**
- The Philadelphia Show at The Academy of Music
- Various events throughout Q2 2024 – Q1 2025

**Dine Latino Restaurant Week**
- Various restaurants participating
- Dates: June 10-24

**“Funny Girl” at the Academy of Music**
- The 1964 musical adaptation
- Dates: July 1-10

**Black Star Film Festival**
- Various screenings of independent films
- Dates: July 8-17

**“Madame Butterfly” at the Academy of Music**
- Giacomo Puccini's opera
- Dates: July 15-17

**Penn Relays**
- Track and field event for school teams
- Dates: May 11-14

**The Chef Conference**
- Culinary and hospitality professionals
- Dates: May 11-13

**“Hadestown” at the Academy of Music**
- A reimagined version of the Greek myth
- Dates: July 18-23

**New Hope PrideFest**
- LGBTQ+ pride celebration
- Dates: June 10-11

**Wrestlemania 40**
- Professional wrestling event
- Dates: April 8

**Philly Tech Week**
- Technology and innovation
- Dates: May 10-14

**“Mama Mia!” at the Academy of Music**
- Abba music and story
- Dates: July 24-26

**Philadelphia Asian American Film Festival**
- Film screenings and events
- Dates: June 15-26

**Disney’s “Frozen” at the Academy of Music**
- Animated musical adaptation
- Dates: August 5-13

**Rothman Roller Rink (TBA)**
- Roller skating and other activities
- Dates: September 16-20

**PMA: “Mary Cassatt at Work” Exhibit**
- Paintings and work of the artist
- Dates: September 18-24

**Barnes Foundation: Alexey Brodovitch: Astonishing Me**
- Exhibits of graphic design
- Dates: September 19-October 5

**re(FOCUS): Philadelphia Focuses on Women in the Visual Arts**
- Women artists and their work
- Dates: September 20-24

**TFI: “The Art of Brick”**
- LEGO brick sculptures
- Dates: September 21-23

**MoAR: “Witness to Revolution”**
- Museum of African American Revolution
- Dates: September 26-October 9

**Philadelphia Marathon**
- Long-distance running event
- Dates: October 1

**Philadelphia Fringe Festival**
- Experimental and independent theatre
- Dates: October 1-15

**Philadelphia Film Festival**
- Film screenings and events
- Dates: October 1-16

**Hummers Day Parade**
- Parade honoring the insect
- Dates: October 31

**Philadelphia Auto Show**
- Car show and related events
- Dates: November 1-10

**“The Art of Brick” at the Academy of Music**
- LEGO brick sculptures
- Dates: November 4-6

**The Art of Brick**
- LEGO brick sculptures
- Dates: November 9-11

**Philadelphia Film Festival**
- Film screenings and events
- Dates: November 11-20

## Conventions

<table>
<thead>
<tr>
<th>Total Room Nights via PHLCVB</th>
<th>Previous Year’s CC Hotel Occ.</th>
<th>Forecase via TE CC ADR &amp; Occ</th>
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