

Month	January 26		February 26		March 26		April 26		May 26		June 26		July 26		August 26		September 26		October 26		November 26		December 26			
Avg. Temp.	33 °F		35°F		43 °F		54 °F		64 °F		73 °F		78 °F		76 °F		69 °F		57 °F		47 °F		38 °F			
Month Long Observations			Black History Month		Women’s History Month				AAPI Heritage Month		Caribbean American Heritage Month								Hispanic Heritage Month				Native American History Month			
									Jewish Heritage Month		LGBTQ Pride Month								LGBTQ History Month							
Holidays	New Years Day	MLK Jr’s Day	President’s Day				Easter		Mother’s Day		Memorial Day	Juneteenth	Father’s Day	July 4th				Labor Day		Indigenous People’s Day		Veterans Day		T’giving	Hanukkah	Christmas
2026 Anniversaries	350th Old City recognized as Historic District (1676) 250th Declaration of Independence signed (1776) 250th Washington Crossing the Delaware River (1776) 150th “The Adventures of Tom Sawyer” by Mark Twain (1876) 150th National League of Professional Baseball Clubs founded (1876)				150th Opening of Academy of Natural Sciences on Parkway (1876) 150th First “major” dog show, hosted by Philadelphia Kennel Club (1876) 150th Philadelphia Museum of Art opened (1876) 150th Centennial Exposition (1876) 150th Enon Tabernacle founded (1876)				125th Mummers Parade (1901) 100th Ben Franklin Bridge dedication (1926) 100th Winnie-the-Pooh by A.A. Milne published (1926) 100th John Coltrane’s birthday (1926) 100th American Swedisch Historical Museum opened (1926)				50th Bicentennial (1976) 50th Queen Elizabeth II visits (1976) 50th African American Museum in Phila., Please Touch Museum, The Weitzman, and The Mann Center open (1976) 50th Becuna Submarine arrives at Seaport Museum (1976)				35th Philadelphia Film Festival Founded (1991) 30th Visit Philadelphia founded (1996) 25th IVCC opening (2001) 25th Kimmel Center opened (2001)									
Exhibitions & Events in the Greater Philadelphia Region	PHL250 Neighborhood Events (Activation, Beautification, & Celebration)																									
	52 Weeks of Firsts (Historic Philadelphia)																									
	“The Declaration’s Journey” (Museum of American Revolution)																									
	The Doan Gang: Outlaws of the Revolution (Bucks County Historical Society)																									
	“Printing By the people Citywide Voices of 2026” and more projects (Mural Arts)																									
	“Let’s Talk: Confronting What Divides Us”(National Liberty Museum)																									
	Universal Theme Parks: The Exhibition (The Franklin Institute)																									
	Botany of Nations (Academy of Natural Sciences of Drexel University)																									
	Seeking Profit and Power: Philadelphia, China Trade, and the Making of America (Independence Seaport Museum)																									
	The History of Fireworks (Science History Institute)																									
	NCAA Men’s Basketball																									
	1776 the Musical																									
	“The Durham Boat Project” (Independence Seaport Museum)																									
	PGA Championship																									
	Art Philly 2026																									
	Flag Fest																									
	Welcome America																									
	MLB All-Star Game																									
Please Touch Museum’s 50th Birthday Celebration																										
Annual Evergreen Events	1: Mummers Day Parade TBD: Phila. Auto Show TBD: CCD Restaurant Week		TBD: Home + Garden Show		TBD: PHS Flower Show TBD: Phila. Fashion Week TBD: Phila. Theatre Week TBD: St. Patrick’s Day Parade		24: Germantown Jazz Festival TBD: Penn Relays		TBD: Broad Street Run TBD: University Graduations TBD: Latino Film Festival TBD: Spruce St. Harbor Park TBD: Riv.Rink Summerfest		4: Chinese Lantern Festival TBD: Juneteenth Festival TBD: Manayunk Arts Festival TBD: Odunde Festival TBD: Pride March & Fest TBD: Roots Picnic		TBD: ACANA Festival TBD: Blackstar Film Festival		TBD: Fringe Arts Festival		TBD: Design Philadelphia TBD: Halloween Nights at Eastern State Penitentiary TBD: OURfest TBD: Philadelphia Film Festival		26: Thanksgiving Day Parade TBD: Riv. Rink Winterfest TBD: Longwoods Christmas TBD: Phila. Marathon		3: Rocky Day, Rocky Fest & PMA Rocky Exhibit TBD: Christmas Village TBD: Winter at Dilworth Park and Franklin Square					
Conventions	American Economic Association (30,000)		American Academy of Allergy, Asthma and Immunology (11,500)		EM2 Sports Austin Sports Center (9,300)		Asian American Hotel Owners Association (12,100)		The Risk Management Society (30,400)		DIA (24,700)		Academy of Management (21,500)		National Recreation and Park Association (13,750)		Leading Age (25,300)		National Council of Teachers of English (6,600)							
Total Room Nights via PHLCVB	Professional Convention Management Association (14,400)				EM2 Sports Austin Sports Center (16,400)		Brewers Association (24,500)		American Alliance of Muse-ums (6,600)		Informa Markets (9,900)		Major League Baseball (31,200)													
	United Soccer Coaches (9,900)				EM2 Sports Austin Sports Center (27,500)						National Athletic Trainers Association (16,900)		Simons Foundation (31,900)													
CC Hotel Occupancy (2024)	44%		54%		63%		74%		69%		77%		73%		69%		74%		76%		68%		56%			
TE’s Forecast CC ADR & Occ (as of July 2025)	\$173 45%		\$176 55%		\$211 69%		\$228 68%		\$251 71%		\$322 78%		\$254 76%		\$191 70%		\$226 71%		\$245 71%		\$233 66%		\$198 60%			