

Month	April 26	May 26	June 26	July 26	August 26	September 26	October 26	November 26	December 26	January 27	February 27	March 27
Month Long Observations		AAPI Heritage Month Jewish Heritage Month	Caribbean American Heritage Month LGBTQ Pride Month			Hispanic Heritage Month	LGBTQ History Month	Native American History Month			Black History Month	Women's History Month
2026 Anniversaries	350th Old City recognized as Historic District (1676) 250th Declaration of Independence signed (1776) 250th Washington Crossing the Delaware River (1776) 150th "The Adventures of Tom Sawyer" by Mark Twain (1876) 150th National League of Professional Baseball Clubs founded (1876)		150th Opening of Academy of Natural Sciences on Parkway (1876) 150th First "major" dog show, hosted by Philadelphia Kennel Club (1876) 150th Philadelphia Museum of Art opened (1876) 150th Centennial Exposition (1876) 150th Enon Tabernacle founded (1876)		125th Mummers Parade (1901) 100th Ben Franklin Bridge dedication (1926) 100th Winnie-the-Pooh by A.A. Milne published (1926) 100th John Coltrane's birthday (1926) 100th American Swedish Historical Museum opened (1926)		100th Black History Month (1926) 50th Bicentennial (1976) 50th Queen Elizabeth II visits (1976) 50th African American Museum in Phila., Please Touch Museum, The Weitzman, and The Mann Center open (1976)		50th Becuna Submarine arrives at Seaport Museum (1976) 35th Philadelphia Film Festival Founded (1991) 30th Visit Philadelphia founded (1996) 25th IVCC opening (2001) 25th Kimmel Center opened (2001)			
Exhibitions & Events in the Greater Philadelphia Region	<p>MoAR: "The Declaration's Journey"</p> <p>Mural Arts: "Printing By the people Citywide Voices of 2026" & More</p> <p>PHL250 Neighborhood Events (Activation, Beautification, & Celebration)</p> <p>PTM: "Discovering Democracy"</p> <p>ESP: "A Time for Liberty: Our Shared History, Our Shared Future"</p> <p>FI: "Universal Theme Parks: The Exhibition"</p> <p>AoNSoDU: "Botany of Nations"</p> <p>PMA x PAFA: "A Nation of Artists"</p> <p>"Marian the American Story" Exhibition</p> <p>Ring It On! One Philly, A United Celebration -- PHL250 Neighborhood Events</p> <p>SHI: "Flash! Bang! Boom! A History of Fireworks"</p> <p>BF: "Freedom Dreams"</p> <p>PMA: "Rising Up: Rocky and the Making of Monuments"</p> <p>CoP: "Philly Jazz Month"</p> <p>ISM: "The Durham Boat Project"</p> <p>CoP: "Philadelphia Music Month"</p> <p>AsianEats</p> <p>WST: "1776 Musical"</p> <p>AoM: "Chicago"</p> <p>PGA Championship</p> <p>Wawa Welcome America</p> <p>MLB All-Star Game</p> <p>Association of Public Art: "Let Freedom Ring"</p> <p>AoM: "The Notebook"</p> <p>Art Philly 2026</p> <p>Blackstar Film Festival</p> <p>Fridge Arts Festival</p> <p>PTM: 50th Birthday Celebration</p> <p>REEL October -- 35th Anniversary Film Festival</p>											
	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>City of Philadelphia's 2026 Legacy Projects (Landmarks, Place, Experiences)</p> <p>Landmark</p> <ul style="list-style-type: none"> Calder Gardens First National Bank LGBTQ Visitors Center Float Lab Lemon Hill Sculpture (3) <p>Experiences</p> <ul style="list-style-type: none"> Path to Democracy 7th Ward Project Philadelphia 250 Women's Committee Fund Philadelphia Soccer 2025 Equipment Donations </div> <div style="width: 45%;"> <p>City of Philadelphia's 2026 Legacy Projects "Ring it On!" Activation, Beautification & Celebration</p> <ul style="list-style-type: none"> 9th Street Greys Ferry 52nd & Market 5000 Ridge Ave Ridge Ave Mayfair (Frankford & Cottman) Kensington Ave 5th & Olney Oxford Ave (Fox Chase - Rockledge) Chinatown Woodland Ave Lancaster Ave (4100 - 4200) Haverford Ave North Broad Torresdale (from Tyson to Unruh) 5th & Lehigh Mount Airy 6600 Castor Ave Bustleton Ave Germantown & Cheltenham Ave </div> </div>											
52 Weeks of Firsts (Historic Philadelphia)	<ul style="list-style-type: none"> Botanical Gardens, 1728 Circus Performance in America, 1793 Stadium in America, 1895 Postmaster, 1737 	<ul style="list-style-type: none"> American-Made Piano and Sousaphone, 1775/1893 Mothers Day, 1908 Hospital in America, 1751 World's Fair on American Soil, 1876 Steamboat for Passengers and Freight, 1787 	<ul style="list-style-type: none"> American Flag, 1777 U.S. Army, 1775 Annual LGBTQ+ Reminder Demonstration, 1965 Paper Maker in America, 1690 	<ul style="list-style-type: none"> Bank of the United States, 1791 Organized Baseball Team, 1831 Ice Cream Soda, 1874 American Art School, 1805 	<ul style="list-style-type: none"> Pencil with Attached Eraser, 1858 Zoo, 1874 U.S. Mint, 1793 Selfie, 1839 Slinky, 1943 	<ul style="list-style-type: none"> Signing of the Constitution, 1787 Continental Congress, 1774 Naming of the United States, 1776 Ronal McDonald House, 1974 	<ul style="list-style-type: none"> Penitentiary, 1829 U.S. Navy & Marines, 1775 Public Showing of a Motion Picture, 1870 Modern Detective Story Written, 1841 	<ul style="list-style-type: none"> Thanksgiving Day Parade, 1920 University in America, 1740 Children's Hospital in America, 1855 Electronic Computer, 1945 	<ul style="list-style-type: none"> Weather Bureau, 1870 Scientific Society of Natural History, 1812 Public Lending Library in America, 1731 Cheestack 1930s, Water Ice 1932, Bubble Gum 1928 	<ul style="list-style-type: none"> Mummers Day Parade January 2027 TBA CCD Restaurant Week Philadelphia Auto Show 	<ul style="list-style-type: none"> Lunar New Year February 2027 TBA Philadelphia Flower Show Home + Garden Show 	<ul style="list-style-type: none"> NCAA Women's Basketball March 2027 TBA St. Patrick's Day Parade
Conventions	Asian American Hotel Owners Association (12,100) Brewers Association (24,500)	The Risk Management Society (30,400) American Alliance of Museums (6,600)	DIA (24,700) FIFA (130,000) Informa Markets (9,900) National Athletic Trainers Association (16,900)	Academy of Management (21,500) Major League Baseball (31,200) Simons Foundation (31,900)	ESTO 2026 (TBD)	National Recreation and Park Association (13,750)	Leading Age (25,300)	National Council of Teachers of English (6,600)			American Physical Therapy Association (20,000) Biophysical Society (9,396) American Society of Civil Engineers (12,675)	EM2 Sports Austin Sports Center (11,000) EM2 Sports Austin Sports Center (40,500)
Total Room Nights via PHLCVB												
CC Hotel Occupancy (2025)	74%	69%	77%	73%	69%	74%	76%	68%	56%	53%	61%	65%
TE's Forecast CC ADR & Occ (as of January 2026)	\$233 69%	\$262 77%	\$280 81%	\$237 76%	\$188 68%	\$225 70%	\$249 77%	\$235 67%	\$192 56%	\$179 46%	\$182 60%	\$222 71%