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Visit Philadelphia Overnight Package Adds New 2026 Perks Leading Up to Philadelphia's 250th Celebration

Updates include tickets to Universal Theme Parks: The Exhibition, Longwood Gardens and more.

PHILADELPHIA, March 11, 2026 – Visit Philadelphia today announced a major upgrade to its popular Visit Philly Overnight Package, adding five new perks and access to new museum exhibitions during America's 250th anniversary year. The 2026 package is designed to help visitors easily explore Philadelphia and the surrounding countryside, from The Franklin Institute to Longwood Gardens, while celebrating the nation's Semiquincentennial in the Birthplace of America.

Visit Philadelphia recently surveyed past Overnight Package buyers and found that complimentary parking remains a top driver of bookings. That perk, a signature of the package since 2001, returns in 2026 with a value of up to \$140, helping travelers skip the cost and hassle of finding a garage.

This version of the Visit Philly Overnight Package, with perks valued at up to \$446, is bookable now at 36 participating hotels for one- or two-night stays from March 26, 2026 through September 7, 2026. To date, the original package has been booked more than 200,000 times, generating more than \$35 million in room revenue for Philadelphia hotels.

“With 2026 on the horizon, we wanted to refresh our most popular package with new experiences that make it even easier to plan a trip,” said Jasmine Armstrong, senior director of hospitality and events at Visit Philadelphia. “We know travel costs add up quickly. Free parking and museum access help visitors build an itinerary, save money and spend more time enjoying everything Greater Philadelphia has to offer during this milestone year.”

“Philadelphia hotels have been preparing for 2026 for years, and we're ready to welcome the thousands of visitors expected in the region this summer,” said Ed Grose, executive director of the Greater Philadelphia Hotel Association. “We're excited to host first-time guests and repeat visitors alike, and this package makes it even easier to book a stay, explore more and come back again.”

Semiquincentennial Package Perks:

The Visit Philly Overnight Package includes one- or two-night accommodations at 36 hotels in Philadelphia County, plus free hotel parking. In 2026, package buyers will also receive free access to

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select museums and attractions in Philadelphia and the surrounding region, including all of these following perks:

- **The Franklin Institute:** Two tickets to [Universal Theme Parks: The Exhibition](#), plus general admission to one of the nation's leading [science museums](#) – and one of the oldest, dating back to 1824 and named for Founding Father Benjamin Franklin (up to \$130 in value). Note: *Universal Theme Parks: The Exhibition* ends on September 7, 2026.
- **Longwood Gardens:** Two tickets to Chester County's world famous [horticultural display garden](#), featuring more than 10,000 species of plants spread across more than 1,100 acres, including the lush Cascade Garden – modeled after a coastal rainforest – and the all-new Bonsai Courtyard, which resembles a serene Japanese garden (up to \$64 in value).
- **Elmwood Park Zoo:** Two tickets to this [102-year-old zoo](#) in nearby Norristown, known for jaguars and giraffes, plus endangered species like Blue Poison Dart Frogs, with a zip line stretching across bison and elk exhibits (up to \$32 in value).
- **Mercer Museum:** Two tickets to explore this [towering castle](#) in Doylestown, featuring more than 40,000 items showcasing everyday tools and artifacts associated with pre-industrial trades, including leather-working hammers, log sleds and threshing machines (up to \$40 in value).
- **Brandywine Museum of Art:** Two tickets to this [Delaware County art museum](#) synonymous with Andrew Wyeth, housing a collection of more than 2,500 landscapes, still lifes and genre paintings from hundreds of 19th- and 20th-century American artists. (up to \$40 value).

How The Package Works:

Consumers can peruse the list of hotels offering the package and book their stay at [visitphilly.com](#). Upon completion of booking, guests will receive a confirmation email that includes instructions for redemption. Digital tickets will be issued, valid for free admission at The Franklin Institute, Longwood Gardens, Elmwood Park Zoo, Mercer Museum and Brandywine Museum of Art.

Perks expire on December 31, 2026. These perks don't have to be redeemed during a single visit, allowing guests to use them on a return trip to Philadelphia if they choose to redeem later in the year. Individual blackout dates and restrictions apply.

About Visit Philadelphia:

VISIT PHILADELPHIA® is our name and our mission. As the region's official tourism marketing agency, we build Greater Philadelphia's image, drive visitation and boost the economy. On Greater Philadelphia's official visitor website, [visitphilly.com](#), visitors can explore things to do, upcoming events, themed itineraries and hotel packages.

Compelling photography and videos, interactive maps and detailed visitor information make the site an effective trip-planning tool. Visitors can also find loads of inspiration on Visit Philly's social media Channels.

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Note to Editors: For high-resolution photos and high-definition B-roll of Greater Philadelphia, visit the Photos & Video section of visitphilly.com/mediacenter.

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